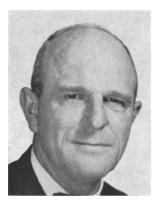
## First of 1967 AOCS Short Courses Planned

## To Encompass New Trends in Soap and Detergent Chemistry

During the convention in Philadelphia in October, plans for the 1967 Short Course on Advances in Soap and Detergent Chemistry, were prepared during the meet-



J. F. Gerecht

ing of the Short Course Subcommittee. Program Chairman J. F. Gerecht advises
that plans for the course are
in the final stages. The following have agreed to serve
on the Program Committee:
Arno Cahn, Eric Jungermann, L. J. Garrison and I.
Schmolka.

The 1967 Short Course has been scheduled from June 25 to June 28 and will be held at the Pocono Manor Inn in Pennsylvania.

The program will stress some of the major advances and changes that have taken place in the soap and deter-

gent industry during the last three or four years. Topics such as toilet soap manufacture, the washing of treated and synthetic fabrics, the effect of the switch to biodegradable detergents and the most recent developments in determining biodegradability, colloidal properties of surfactants, etc. will be thoroughly discussed. A full program will be published in future issues.

Dates, fees and speakers are soon to be announced. Inquiries should be sent to the attention of Dr. J. F. Gerecht, American Oil Chemists' Society, 35 E. Wacker Dr., Chicago, Iil. 60601.



L. J. Garrison



Irving Schmolka



Arno Cahn



Eric Jungermann

## • AOCS Commentary

## Selection of New Editor Climaxes Year of Progress for Lipids

W. O. Lundberg, director of Hormel Institute of the University of Minnesota, becomes the new editor of Lipids. This new fundamental research journal was cre-

ated only a year ago to complement The Journal of the American Oil Chemists' Society

In the first six issues, Lipids has published 102 papers and communications and has received almost 100 new manuscripts to be considered for future issues. Paid circulation has increased to nearly 2,000, and subscription renewals have been exceptional. The November issue, containing a very complete index for the entire volume, was mailed to 46 countries. Production costs have been within the planned



W. O. Lundberg

budget, and publication of *Lipids* has effected considerable net savings for the Society. The new journal has achieved a place of prominence in the important lipid research centers of the world.

Naturally, we are anxious to improve on this beginning and have taken positive steps in this direction. Although relations with the Colwell Publishing Company (formerly Garrard Press), have been good and this company was very helpful in getting Lipids off to a good start, printing schedules were such that a substantial saving with no apparent loss in quality or service could be made by engaging a new printer. Therefore, the Bruce Publishing Company in St. Paul, Minnesota, will print Lipids, starting with the January, 1967, issue. Both the former and the new printers have been very cooperative in making this move. Also, at a combined meeting of the Editorial Advisory Board and the Associate Editors of Lipids in September, it was agreed that a new type face called "Times Roman" would improve readability. This new type will be used beginning with the next issue.

As we start the new year, Dr. Lundberg has aggressively assumed responsibilities of Lipids editorship. Scientific editorial work and extensive AOCS service are not new to Professor Lundberg. He was a co-editor for the first six volumes of "Progress in the Chemistry of Fats and Other Lipids," published by Pergamon Press, and also edited a two-volume work, "Autoxidation and Antioxidants," published by the Interscience Division of John Wiley and Sons. His Society services include the following committee assignments: Journal Committee, 1951–53; Education Committee, 1960–66; Secretary, 1961–62; Vice-President, 1962–63; Chairman, Membership Committee, 1962–63; President, 1963–64; Free Fatty Acid Subcommittee Chairman, 1963–66; Governing Board, 1964–65, 1965–66; Chairman, Awards Committee, 1965–66; AOCS Liaison with Organic Group of Geochemical Societies 1965–66; AOCS Coordinator for AOCS-ISF meeting in 1970.

His Society services have not only made him well known to our members and to our Journal readers, but also have acquainted him with many members who undoubtedly will be happy to assist him in his new editorial role when he calls.

Dr. Lundberg's activities as scientist, teacher, author and director of the Hormel Institute have made him a world-wide authority in the field of lipid research. We are fortunate indeed to have Dr. Lundberg as editor of Lipids and welcome him to the AOCS editorial staff.

A. R. BALDWIN